

Mogck Angus Farms



Hallmark

38th Annual Production Sale

THURSDAY • MARCH 12, 2026 • 1 P.M. (CDT)

At the Farm - Located 1/2 mile North of Tripp

SELLING 78 Registered Yearling Angus Bulls
5 Elite Registered Angus Heifers - The Fab 5
50 Purebred Yearling Angus Heifers



Mogck Angus Farms

Welcome



Dear Friends,

The Mogck family cordially invites you to join us March 12th at the farm, North of Tripp for our 38th Annual Production Sale. We're very proud of the sale offering & hope to see & visit with you sale day!

Once again we'll be offering a phenomenal set of bulls & 1 registered yearling heifer sired by Connealy Hallmark. Sons of his (Lots 1-15) lead off our catalog and 5 awesome bulls from his daughters now in production can also be found – in Lots 37-39, 71 & 73. Hallmark does it all & is as complete of an Angus bull as we've ever seen – add a great temperament & perfect feet to all the other attributes we love about him & his progeny.

New & exciting this year will be our Connealy Fusion progeny (our top pick from the Connealy 2024 Spring sale). We'll be offering 17 sons & 2 registered yearling heifers. We used Fusion heavily in our program and performance of these calves was thru the roof. He ratioed a remarkable +107 at Weaning. If you're looking to power up your herd & have bigger calves come weaning, look closely at these bulls.

Just as we did last year, we will be selling our Top 5 Replacement Heifers – we call them the "Fab 5" because they are simply Fabulous! Each of these females has the potential to represent the cornerstone of your herd in which every future generation can be built on. You can travel a lot of miles & look at a lot of cattle to find this kind of quality in all 5 head at 1 location.

We'll have everything penned mid morning sale day so come early for a roll & coffee; we'll follow that with a beef lunch starting at 11 am with the sale starting promptly at 1pm CT. Call or text with any questions ahead of the sale – we'd love the chance to visit with you. Many thanks in advance for your consideration!

Sincerely,
Damon Mogck



Damon, Nadine & Campbell Mogck
(612) 618-8577

David & Candyce Mogck
(605) 940-9771

Brian & Dee Mogck
(605) 770-4426

Justin Mogck & Steph
(605) 929-4021

Norma Mogck

David's email address • davidmogck@santel.net / Address: 1100 N. Main, Tripp, SD 57376

www.mogckangusfarms.com



38th Annual Production Sale

THURSDAY • 1 P.M. (CDT)

MARCH 12, 2026

At the Farm - Located 1/2 mile North of Tripp

SALE DAY SCHEDULE CDT

10:00 A.M. Bulls will be grouped in large pens ready to evaluate
11:00 A.M. Angus beef meal served in our heated sale facility
1:00 P.M. Sale

SALE DAY PHONES:

David Mogck.....(605) 940-9771
Justin Mogck.....(605) 929-4021
Damon Mogck.....(612) 618-8577
Brian Mogck(605) 770-4426

AUCTIONEER

Seth Weishaar, Belle Fourche, SD.....(605) 210-1124

SALE REPRESENTATIVES

Andrew Swanson, American Angus Association.....(507) 829-4133
Kelly Klein, *Tri-State Livestock News*.....(701) 320-5817
Colt Keffer, CK Sales & Marketing.....(765) 376-8784
Ryan Johnson, Special Assignment(605) 999-5576
Chris Effling, Sales Consultant(605) 769-0142
Justin Dikoff, DV Auction.....(605) 290-0635
Cory Thomsen, Special Assignment(605) 730-2397

NUTRITION

Bull & Heifer Development – Elite Feeds & Nutrition (605) 589-3003

SELLING - 78 Registered Yearling Angus Bulls (Genomic Enhanced), 5 Registered Yearling Angus Heifers (The "Fab 5") and 50 Purebred Yearling Angus Heifers.

SALE LOCATION 1100 North Main Tripp, SD 57376.
From the intersection of Hwys. 37 & 18, we're 1-1/4 miles east on Hwy. 18. And our farm is 1/4 mile south as you come into Tripp. We're located 35 miles south of Mitchell, SD and 45 minutes north of Niobrara, NE. Many hotels/motels available within 35 miles; please give us a call for recommendations.

VOLUME DISCOUNT 2% on 2-4 bulls, 5% on 5 or more bulls

HERD HEALTH

Bulls will be semen tested prior to the sale & tested negative for BVD by Dr. Erik Holum of Sweetgrass Vet Service. We execute a comprehensive calthood vaccination program throughout the season with the assistance of Katie Koehn-Albers (Ralphs Feeds) of Freeman. Heifers were bangs vaccinated and kept under the watchful eye of Dr. Shawn Bietz & team of Neighborhood Vet in Tripp.

DELIVERY

Free delivery within 300 miles or central points. \$100 discount if picked up within one week of the sale. We will help coordinate affordable trucking for all other long-distance deliveries.

BREEDER'S GUARANTEE

Mogck Angus Farms guarantees all bulls selling for \$5,000 or more against breeding injury the first breeding season. A replacement will be provided if available. Death of the bull is not covered and we highly recommend the purchase of livestock mortality insurance.

INSURANCE

We recommend Bart Laber from Maxwell & Bowar Agency in Parkston, SD. Bart will be available as well sale day. Phone # (605) 928-7956.

STORM DATE

To be announced on radio stations KMIT 105.9 FM and KOOL 98.3 FM along with our website.

TERMS & CONDITIONS

Cattle will sell under the suggested Terms and Conditions of the American Angus Association (http://www.angus.org/Pub/suggested_sale_terms.pdf).

ANNOUNCEMENTS

Announcements made from the auction block on sale day will take precedence over printed material or any form of advertisement.

LIABILITIES

All persons who attend the sale do so at their own risk. The seller assumes no responsibility for any accident that may occur.

SALE DAY PHOTOGRAPHY Nicole Suurmeier - Scotland High School Photography Class



If you see this logo in conjunction with an individual animal or group of animals, you know that that animal is registered with the American Angus Association and backed by the power of data, programs and pedigrees of the Association. Not all Angus are REGISTERED Angus. Invest wisely in those that carry the Powered By Angus logo.

ANGUS MEDIA EPDs contained in the hard copy of this sale book were current as of print date. Digital versions of this sale book can be viewed online at www.angus.org and will have EPDs updated every Friday with the exception of EPD references in footnotes and photos. Any PDF downloads from the website will contain EPDs current as of the date downloaded. *References: American Angus Association®, AHIR®, AngusLinkSM, CAB®, Pathfinder®.*



Prolific x 851 Legend Donor - Lot A

Lot A Jackie Lass 5100 of Tripp

Birth Date: 03-15-2025

Cow +*21455411

Tattoo: 5100



SIRE: *ELLINGSON PROLIFIC AAA 20136857



| #+*V A R Legend 5019

DAM: +*JACKIE LASS 851 OF TRIPP AAA 19287185

| +*Jackie Lass 421 of Tripp

CED	BW	WW	YR	RADG	SC		
+2	+1.3	+78 25%	+136 25%	+20	+72		
DOC	HP	CEM	MILK	\$EN			
+14	+11.8	+7	+24	-27			
CW	MARB	RE	\$M	\$W	\$F	\$B	\$C
+57	+.67	+.54	+60	+74	+84	+136	+236

• We sold some embryos from this mating (Prolific x 851 Legend donor) last year & sure glad we retained a few of them. These are the kind of daughters 851 produces time after time - to say she's a female maker goes without saying. We've seen the demand of the Prolific's & combine that with the proven greatness of 851, we think whoever ends up owning this female has "The One" to build a herd around! This heifer comes with a big hip, is heavy muscled and we think one that has all the right pieces. Actual weight as of 2/15 - 1,005 lbs.



Jackie Lass 337 of Tripp - Maternal sister to Lot A




Jackie Lass 851 of Tripp - Donor dam of Lot A & Lot 35



Fusion x 94 Blackhawk - Lot B

Lot B Eileenmere 522 of Tripp
 Birth Date: 02-13-2025 Cow #21455389

Tattoo: 522 

SIRE: *CONNEALY FUSION AAA 20741250



#*Connealy Blackhawk 6198


DAM: #+*EILEENMERE 94 OF TRIPP AAA 19579849

#Eileenmere 223 of Tripp

CED	BW	WW	YR	RADG	SC								
+2	+2.3	+90	10%	+156	10%	+26	+1.78	10%					
DOC	HP	CEM	MILK	\$EN									
+22	+15.0	10%	+7	+29	-28								
CW	MARB	RE	\$M	\$W	\$F	\$B	\$C						
+76	15%	+64	+1.05	20%	+92	10%	+93	5%	+109	25%	+166	+307	25%

• Dam is a 6-year-old Blackhawk out of our 223 Prowler donor (Pathfinder). Lot B's mother sets the bar very high in terms of production. She has a BR of 5/98, WR of 5/107 & a YR of 3/105. Anything related to our 223 cow is worth owning & this girl is exceptional from head to tail! She's standing on a big foot with tremendous bone; she's deep ribbed, deep flanked and yet is long fronted and looks like a female should. Actual weight as of 2/15 - 1,060 lbs.

Lot C Blackcap 534 of Tripp
 Birth Date: 02-18-2025 Cow #21455393

Tattoo: 534 

SIRE: *CONNEALY FUSION AAA 20741250



+*V A R Revelation 6299

DAM: MOGCKS BLACKCAP 237 OF TRIPP AAA 20448755

Blackcap 556 of Tripp

CED	BW	WW	YR	RADG	SC									
+14	4%	-1.0	10%	+85	15%	+144	20%	+25	+71					
DOC	HP	CEM	MILK	\$EN										
+23	+13.0	+13	10%	+25	-20									
CW	MARB	RE	\$M	\$W	\$F	\$B	\$C							
+72	20%	+1.05	+1.16	10%	+82	20%	+92	10%	+117	15%	+197	20%	+338	15%

• Here's a Fusion daughter with added length & muscle, has a wide, level top & is bred for power & productivity. Out of a young Revelation x Rainmaker daughter that goes back to Antidote (pictured), a bull my brother Justin owned & a bull we used quite heavily. Lot C's young dam has a weaning ratio of 2/108. Check out the spread from birth to weaning on this powered up female - breed her, calve her out and watch her offspring grow like weeds! Actual weight as of 2/15 - 1,055 lbs.



Revelation x Rainmaker 556 - Lot C



Hallmark x Whitlock 845 Donor - Lot D

- The Hallmark females have done an amazing job with their first calf crop and hook into one of the best of the bunch in Lot D. She's soft made & has that sweeping belly you love to see in a female; step behind her and you'll appreciate her wide hip & top. Add to that she's deep ribbed & gets out and moves really well. This heifer's dam, our 845 Whitlock donor, is one of the most striking & powerfully built cows we've raised. She has a 5/98 Birth Ratio & 6/103 Weaning Ratio. Lot D is a maternal sister to the dam of Lot 41. Maternal excellence on both sides of the pedigree! Actual weight as of 2/15 - 968 lbs.



Blackcap 1107 - Phenomenal Donor Grandam & Great Grandam to 9 bulls as well as Grandam to Lot D Hallmark Heifer

Lot D Blackcap 547 of Tripp

Birth Date: 02-23-2025 Cow #21455397

Tattoo: 547

SIRE: +*CONNEALY HALLMARK AAA 20132139

| #*S Whitlock 179

DAM: +*BLACKCAP 845 OF TRIPP AAA 19287183

| #Blackcap 1107 of Tripp

CED	BW	WW	YR	RADG	SC				
+8	+0	25%	+74	+129	+29	+1.07			
DOC	HP	CEM	MILK	SEN					
+18	+12.0	+10	+36	4%	-22				
CW	MARB	RE	\$M	\$W	\$F	\$B	\$C		
+55	+0.87	+0.72	+80	20%	+89	10%	+98	+162	+290



Lot E Miss Countess 55 of Tripp

Birth Date: 02-01-2025 Cow #21455392

Tattoo: 55

SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828

| +*Connealy Hallmark

DAM: *MISS COUNTESS 328 OF TRIPP AAA 20943979

| Miss Countess 125 of Tripp

CED	BW	WW	YR	RADG	SC			
+7	+1.5	+80	20%	+145	15%	I+31	20%	I+.48
DOC	HP	CEM	MILK	SEN				
I+25	25%	I+11.0	+12	15%	+26	-26		
CW	MARB	RE	\$M	\$W	\$F	\$B	\$C	
I+67	I+.75	I+.77	+67	+72	+120	15%	+178	+298



- Out of an exciting 1st calf Growth Fund x Hallmark heifer, this female is long bodied, extra feminine & level topped. If the picture & video of this heifer don't tell enough of the story, just go look at the bulls we're offering with a Growth Fund x Hallmark mating to get a sense on what to expect come production time. Big time potential! Actual weight as of 2/15 - 1,035 lbs.




Growth Fund x Hallmark 125 - Lot E

Lot REF A **Connealy Hallmark**

Birth Date: 02-10-2021

Bull +*20132139

Tattoo: 10T 

SIRE: #*CONNEALY CONFIDENCE PLUS AAA 17585576

| #+*G A R Sure Fire

DAM: *BLACK CENA OF CONANGA 7150 AAA 19013217

| Black Cryna of Conanga 5429



ANGUSGS
Powered by NEXGEN

CED	BW	WW	YR	RADG	SC
+9	+4	+75	+132	+29 25%	+1.32 25%
DOC	HP	CEM	MILK	SEN	
+23	+9.0	+11 25%	+26	-12	
CW	MARB	RE	FAT		
+73 10%	+1.38 10%	+1.16 10%	+0.030		
\$M	\$W	\$F	\$G	\$B	\$C
+84 15%	+78 25%	+131 5%	+94 5%	+225 3%	+376 2%

- No other bull in the Angus breed can match his elite combination of calving ease, performance & carcass traits. We haven't found a bull yet that is more complete.
- Considerably larger scrotated than most Confidence Plus sons; Hallmark has excellent feet as a fully mature bull & is as docile as you can make one – his sons & daughters exhibit the same easy-going attitude.
- His daughters are setting the bar extremely high at Mogck Angus Farms with several in production.
- High quality semen is available & stored at 605 Sires– please call 605, David or Damon for details.



Connealy Hallmark

Lot 1 **MAF Hallmark 59**

Birth Date: 02-01-2025

Bull *21437549

Tattoo: 59 

SIRE: +*CONNEALY HALLMARK AAA 20132139

| +*V A R Revelation 6299

DAM: +*BLACKCAP 3108 OF TRIPP AAA 20790919

| #Blackcap 1107 of Tripp



ANGUSGS
Powered by NEXGEN

CALVING EASE
★★★

CED	BW	WW	YR	RADG	SC		
+11 15%	-.5 20%	+73	+121	+25	+.60		
DOC	HP	CEM	MILK	SEN			
+22	+8.8	+14 5%	+35 10%	-28			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+69 20%	+1.21 15%	+1.17 10%	78	735	103	1309	101
\$M	\$W	\$F	\$B	\$C			
+53	+87 10%	+121 10%	+208 10%	+323 15%			

- Fantastic bull to start off the 2026 sale catalog! Out of a ripping good Revelation x 1107 1st calf heifer. Catches your eye every time you walk thru the pen; he's as fault free as you can make one, his temperament is easy going, he's calving ease, deep bodied, square made with above average grow. We think the Hallmark pen is awesome and Lot 1 is at the top!



MAF Hallmark 59 - Lot 1

Lot 2 **MAF Hallmark 256**

Birth Date: 02-01-2025

Bull 21442930

Tattoo: 256 

SIRE: +*CONNEALY HALLMARK AAA 20132139

| #+*PVF Insight 0129

DAM: +MAF MISS JETSTREAM 2654 AAA 18602469

| M A F Miss Jetstream 2928



ANGUSGS
Powered by NEXGEN

CALVING EASE
★★★

CED	BW	WW	YR	RADG	SC		
+0	+2.7	+74	+126	+24	-.25		
DOC	HP	CEM	MILK	SEN			
+31 4%	+10.0	+6	+40 1%	-25			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+68 25%	+0.85	+0.54	90	775	108	1453	112
\$M	\$W	\$F	\$B	\$C			
+64	+86 15%	+110 25%	+173	+288			

- Attractive, big-bodied, big-topped, high performance Hallmark son that stands a little taller. His Insight dam has a BR of 7/95; he goes back to our Daisy donor cow as well as the great 618 cow (Pathfinder). He's as gentle as a kitten as well!



MAF Hallmark 256 - Lot 2



MAF Hallmark 2558 - Lot 3

- Rock solid, long-bodied, smooth-shouldered Hallmark son out of 10-year-old Totally Soldout cow that gets it done at a high level year after year. She ratios 7/96 for birth weight & 7/101 for weaning.

Lot 3 MAF Hallmark 2558
 Birth Date: 03-01-2025 Bull 21437622 Tattoo: 2558 

SIRE: +*CONNEALY HALLMARK AAA 20132139



MAF Totally Soldout 367

DAM: B M ANN TRAVELER 2673 AAA 18636437

B M Ann Traveler 2028



CED	BW	WW	YR	RADG	SC		
+5	+2.7	+77	+131	+28	+1.33 25%		
DOC	HP	CEM	MILK	\$EN			
+11	+9.0	+10	+25	-29			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+71	20%	+84	+72	91	783	109	1420 109
\$M	\$W	\$F	\$B	\$C			
+54	+70	+121	10%	+186	20%	+295	

Lot 4 MAF Hallmark 525
 Birth Date: 02-15-2025 Bull *21442780 Tattoo: 525 

SIRE: +*CONNEALY HALLMARK AAA 20132139



#+*TEX Playbook 5437

DAM: #MOGCKS MEMORY 034 OF TRIPP AAA 20028110

Memory 847 of Tripp



CED	BW	WW	YR	RADG	SC		
+5	+1.4	+61	+101	+21	+1.24		
DOC	HP	CEM	MILK	\$EN			
+24	+12.5	+8	+29	+8			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+51	+1.20 20%	+65	84	741	103	1275	98
\$M	\$W	\$F	\$B	\$C			
+101	3%	+71	+98	+174	+327	15%	



MAF Hallmark 525 - Lot 4

- Memory Cow family on the bottom side - it's easy to understand why this bull is so attractive. Moderate in stature, this guy is heavy muscled, wide based with a big hip and gets out and moves with the best of them. His Playbook sired dam has a weaning ratio of 4/109.



Memory 481 of Tripp - Maternal Sibling to Lot 4 and high-selling heifer from 2025 Sale



MAF Hallmark 2519 - Lot 5

Lot 5
MAF Hallmark 2519
 Birth Date: 02-10-2025 Bull 21437561

Tattoo: 2519

SIRE: +*CONNEALY HALLMARK AAA 20132139



#*Connealy Black Granite
 DAM: B M MISS JETSTREAM 2841 AAA 19294060
 #B M Miss Jetstream 2618



CED	BW	WW	YR	RADG	SC		
+12	10%	-7	15%	+63	+108	+25	+91
DOC	HP	CEM	MILK	\$EN			
+24	+10.9	+14	5%	+24	+1		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+50	+0.79	+0.59	78	718	100	1273	98
\$M	\$W	\$F	\$B	\$C			
+92	10%	+67	+99	+157	+296		

• Another long-bodied Hallmark son that goes back to our 618 Pathfinder cow. His Black Granite dam has been phenomenal, with ratios of 6/95 at birth, 6/103 at weaning & 4/104 at a year. Slam dunk heifer bull & puppy dog tame!

Lot 6
MAF Hallmark 2516
 Birth Date: 02-09-2025 Bull 21437672

Tattoo: 2516

SIRE: +*CONNEALY HALLMARK AAA 20132139



#*A & B SpotLite 3065
 DAM: MISS JETSTREAM 2710 AAA 18886648
 +MAF Miss Jetstream 2535



CED	BW	WW	YR	RADG	SC			
+5	+1.6	+85	15%	+138	25%	+21	+1.46	20%
DOC	HP	CEM	MILK	\$EN				
+19	+9.2	+12	15%	+24	-29			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+66	+1.08	25%	+0.53	89	826	115	1364	105
\$M	\$W	\$F	\$B	\$C				
+78	25%	+85	15%	+102	+173	+302	25%	

• Big-outlined cow bull that is going to add frame & length to his calf crop. His SpotLite sired dam has a tremendous production record of 7/98 at birth, 7/104 at weaning & 5/100 at a year.

Lot 7
MAF Hallmark 254
 Birth Date: 01-30-2025 Bull 21437591

Tattoo: 254

SIRE: +*CONNEALY HALLMARK AAA 20132139



#+*Deer Valley Growth Fund
 DAM: MOGCKS ANN 238 OF TRIPP AAA 21019707
 Mogcks Ann 2121 of Tripp



CED	BW	WW	YR	RADG	SC			
+11	15%	-7	15%	+77	+131	+25	+59	
DOC	HP	CEM	MILK	\$EN				
+9	+13.0	+7	+37	3%	-11			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+64	+0.82	+1.03	15%	74	814	114	1360	105
\$M	\$W	\$F	\$B	\$C				
+97	4%	+100	2%	+104	+169	+316	20%	

• Out of a 1st calf Growth Fund daughter that ratio'd 98 at birth & a remarkable 114 at weaning. The bottom side of this bull's pedigree is stacked full of Deer Valley genetics.

Lot 8
MAF Hallmark 554
 Birth Date: 02-28-2025 Bull *21442734

Tattoo: 554

SIRE: +*CONNEALY HALLMARK AAA 20132139



#+*Deer Valley Growth Fund
 DAM: *MOGCKS MEMORY 211 OF TRIPP AAA 20452111
 #Mogcks Memory 034 of Tripp



CED	BW	WW	YR	RADG	SC				
+7	+1.7	+86	10%	+154	10%	+31	15%	+85	
DOC	HP	CEM	MILK	\$EN					
+24	+10.1	+8	+26	-30					
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+70	20%	+1.15	20%	+44	85	775	108	1375	106
\$M	\$W	\$F	\$B	\$C					
+76	+85	15%	+113	20%	+185	20%	+316	20%	

• Really soft-made, easy-keeping Hallmark son that is uniform, deep & square throughout. Out of an easy-fleshing 4-year-old Growth Fund daughter that has a big weaning ratio of 2/112 & is a maternal sibling to Lot 4.

Lot 9 MAF Hallmark 2518
Birth Date: 02-10-2025 Bull 21437625



SIRE: +*CONNEALY HALLMARK AAA 20132139



SydGen Magnitude 2619
DAM: B M MISS JETSTREAM 2772 AAA 19104962
B M Miss Jetstream 2160



CED	BW	WW	YR	RADG	SC
+9	+3	+61	+113	+27	+1.02
DOC	HP	CEM	MILK	SEN	
+13	+7.8	+14	5%	+30	25%
CW	MARB	RE	BW	Adj. WW	WW Ratio
+62	+0.88	+1.02	20%	84	735
Adj. YW	YW Ratio				
1313	101				
\$M	\$W	\$F	\$B	\$C	
+53	+62	+114	20%	+180	25%

• High quality, extremely long-bodied Hallmark son. His 9-year-old Magnitude dam has a BR of 7/97 and we recommend this bull for use on heifers.

Lot 10 MAF Hallmark 5110
Birth Date: 03-20-2025 Bull 21446512



SIRE: +*CONNEALY HALLMARK AAA 20132139



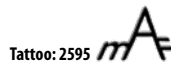
*MAF Watchout 2546
DAM: BURGESS 884 OF TRIPP AAA 19220189
Burgess 215 of Tripp



CED	BW	WW	YR	RADG	SC
-1	+2.1	+74	+132	+26	+0.09
DOC	HP	CEM	MILK	SEN	
+26	20%	+9.8	+0	+26	-24
CW	MARB	RE	BW	Adj. WW	WW Ratio
+63	+0.98	+0.71	87	707	114
Adj. YW	YW Ratio				
1253	109				
\$M	\$W	\$F	\$B	\$C	
+47	+69	+106	+175	+274	

• Here's a long-sided, bigger-framed Hallmark son that we think is going to be a big-time producer of both retainable replacement females as well as quick growing feeder cattle. His Watchout sired dam was Campbell's 1st show heifer and has probably been the most consistent of all the show heifers she's had with a birth ratio of 5/100 & a weaning ratio of 6/108.

Lot 11 MAF Hallmark 2595
Birth Date: 03-11-2025 Bull 21437559



SIRE: +*CONNEALY HALLMARK AAA 20132139



*MAF Watchout 2546
DAM: B M MISS ANN 2848 AAA 19267220
#B M Miss Ann 2427



CED	BW	WW	YR	RADG	SC
+3	+1.8	+65	+118	+27	+0.65
DOC	HP	CEM	MILK	SEN	
+16	+9.9	+5	+22	-8	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+64	+1.08	25%	+1.12	714	100
Adj. YW	YW Ratio				
1261	97				
\$M	\$W	\$F	\$B	\$C	
+70	+58	+121	10%	+205	10%

• Grandam & great-grandam are Pathfinders.

Lot 12 MAF Hallmark 566
Birth Date: 03-03-2025 Bull *21437573



SIRE: +*CONNEALY HALLMARK AAA 20132139



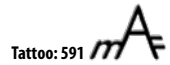
*TEF Outside 514
DAM: #KR QUEEN LASSIE 8545 AAA 19164535
#KR Queen Lassie 6305



CED	BW	WW	YR	RADG	SC
+9	+1.7	+81	20%	+138	25%
DOC	HP	CEM	MILK	SEN	
+31	4%	+10.0	+1	+27	-34
CW	MARB	RE	BW	Adj. WW	WW Ratio
+69	20%	+0.99	+0.72	83	710
Adj. YW	YW Ratio				
1291	99				
\$M	\$W	\$F	\$B	\$C	
+69	+80	20%	+120	15%	+189

• Solid mating, his Pathfinder dam has produced at a high level with a weaning ratio of 6/106 and a yearling ratio of 5/104. Grandam is also a Pathfinder; tremendous maternal value in this bull.

Lot 13 MAF Hallmark 591
Birth Date: 03-13-2025 Bull 21446513



SIRE: +*CONNEALY HALLMARK AAA 20132139



+*Silveiras Style 9303
DAM: +ANN BREAKER 245 OF TRIPP AAA 20452128
Ann Breaker 135 of Tripp



CED	BW	WW	YR	RADG	SC
+3	+1.7	+63	+102	+19	+0.01
DOC	HP	CEM	MILK	SEN	
+12	+9.9	+7	+32	15%	-14
CW	MARB	RE	BW	Adj. WW	WW Ratio
+50	+0.84	+0.91	75	701	113
Adj. YW	YW Ratio				
1224	106				
\$M	\$W	\$F	\$B	\$C	
+58	+70	+93	+159	+264	

• His Style sired dam & one of Campbell's former show heifers has a birth ratio of 2/97 & a WR of 2/107. Here's a Hallmark son that will sire both high performance progeny but also an attractive eye-catching set of calves.

Lot 14 MAF Hallmark 518
Birth Date: 02-07-2025 Bull *21437548



SIRE: +*CONNEALY HALLMARK AAA 20132139



MAF National 201
DAM: *BLACKCAP 391 OF TRIPP AAA 20943980
+*Blackcap 845 of Tripp



CED	BW	WW	YR	RADG	SC
+0	+2.8	+78	25%	+136	25%
DOC	HP	CEM	MILK	SEN	
+11	+11.5	+5	+21	-16	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+79	10%	+0.75	+0.91	87	697
Adj. YW	YW Ratio				
1263	97				
\$M	\$W	\$F	\$B	\$C	
+80	25%	+68	+132	4%	+191

• Long-legged Hallmark son out of a 1st calf National 201 daughter & a bull backed by 2 generations of donor cows (845 & 1107).

Lot 15 MAF Hallmark 2535
Birth Date: 02-20-2025 Bull *21437682



SIRE: +*CONNEALY HALLMARK AAA 20132139



#*G A R Home Town
DAM: B M ANN 222 OF TRIPP AAA 20512279
B M Ann 2012



CED	BW	WW	YR	RADG	SC
+12	10%	-1.0	10%	+60	+107
DOC	HP	CEM	MILK	SEN	
+18	+10.1	+11	25%	+27	+0
CW	MARB	RE	BW	Adj. WW	WW Ratio
+53	+1.17	20%	+1.06	68	683
Adj. YW	YW Ratio				
1131	87				
\$M	\$W	\$F	\$B	\$C	
+87	15%	+67	+109	25%	+196

• Low birth, high \$C bull whose young Home Town dam offers a birth ratio of 2/93. For a slam dunk heifer bull, he has an abundant amount of muscle.

CALVING EASE STAR DESIGNATIONS


Our bulls have been sorted into four groups pertaining to their calving ease.

- ★★★★ Heifer bull with excellent calving ease
- ★★★ Heifers and cows
- ★★ Best suited for young and mature cows
- ★ Best suited for mature cows

Lot
REF B Connealy Fusion

Birth Date: 11-24-2022

Bull *20741250

Tattoo: 294R 

SIRE: *01397969521CONNELL SUNPOWER AAA 19704788

*Connealy Outback

DAM: *CHARONE OF CONANGA 9867 AAA 19861624

*Charla of Conanga 685



ANGUSGS
Powered by MEXLEY

CED	BW	WW	YR	RADG	SC
+4	+2.3	+102 1%	+177 1%	+31 15%	+93
DOC	HP	CEM	MILK	SEN	
+33 2%	+13.6 20%	+8	+31 20%	-49	
CW	MARB	RE	FAT		
+92 1%	+87	+1.35 2%	+043		
\$M	\$W	\$F	\$G	\$B	\$C
+76 25%	+104 1%	+132 5%	+70 20%	+203 10%	+339 10%

- Our pick of the 2024 Spring Connealy sale, he was put to heavy use as a yearling and wow did he produce!
- His 1st calf crop ratioed a blistering +107 with 17 of those sons & 2 daughters in our 2026 sale. Fusion will add length, frame and a whole lot of pounds to your weaned calves.



Connealy Fusion

Lot
16 MAF Fusion 529

Birth Date: 02-16-2025

Bull *21437419

Tattoo: 529 

SIRE: *CONNEALY FUSION AAA 20741250

*Connealy Blackhawk 6198

DAM: #*EILEENMERE 04 OF TRIPP AAA 19942983

#Eileenmere 223 of Tripp



ANGUSGS
Powered by MEXLEY

CALVING EASE
★★★

CED	BW	WW	YR	RADG	SC		
+8	+1.3	+92 4%	+161 4%	+29 25%	+1.34 25%		
DOC	HP	CEM	MILK	SEN			
+30 10%	+12.1	+12 15%	+27	-53			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+82 5%	+77	+94 25%	82	839	117	1500	115
\$M	\$W	\$F	\$B	\$C			
+57	+88 10%	+122 10%	+185 20%	+297			

- 1st of our Fusion sons & we think this bull is a home run. Larger-framed, long-bodied bull with tremendous performance. 3 generations of Pathfinder females backing this bull, including our Blackhawk 223 donor cow.




MAF Fusion 529 - Lot 16

Lot
17 MAF Fusion 527

Birth Date: 02-15-2025

Bull *21437361

Tattoo: 527 

SIRE: *CONNEALY FUSION AAA 20741250

*Connealy Garrison

DAM: #*JACKIE LASS 158 OF TRIPP AAA 20166969

#Jackie Lass 87 of Tripp

ANGUSGS
Powered by MEXLEY

CALVING EASE
★★

CED	BW	WW	YR	RADG	SC		
+3	+1.5	+83 15%	+143 20%	+26	+1.79 10%		
DOC	HP	CEM	MILK	SEN			
+18	+11.0	+10	+43 1%	-48			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+68 25%	+39	+30	85	806	112	1411	108
\$M	\$W	\$F	\$B	\$C			
+60	+98 3%	+99	+130	+229			

- Big-middled, quick-growing Fusion son with added bone. His Garrison sired mother has a weaning ratio of 3/107 and a yearling ratio of 2/105. Grandam is a Pathfinder.



MAF Fusion 527 - Lot 17



MAF Fusion 535 - Lot 18

Lot 18 MAF Fusion 535

Birth Date: 02-18-2025 Bull #21442821



SIRE: *CONNEALY FUSION AAA 20741250



DAM: #MEMORY 640 OF TRIPP AAA 18636351
 #*M A F Tanker 23
 Memory 25 of Tripp



CE	BW	WW	YR	RADG	SC		
+1	+1.3	+87 10%	+151 10%	+24	+92		
DOC	HP	CEM	MILK	\$EN			
+22	+16.2 3%	+5	+23	-30			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+63	+30	+85	87	829	116	1439	111
\$M	\$W	\$F	\$B	\$C			
+73	+83 15%	+90	+125	+235			

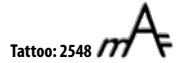
• The Tanker sired #640 cow does it again. Not only does she raise a monster calf every year, she has an eye popping 8/112 weaning ratio and is 5/110 at a year. This bull is no different than the maternal brothers that came before him; he's huge middled, long bodied & sports a massive hip.



MAF Fusion 2548 - Lot 19

Lot 19 MAF Fusion 2548

Birth Date: 02-24-2025 Bull 21437657



SIRE: *CONNEALY FUSION AAA 20741250



DAM: B M MISS JETSTREAM 2019 AAA 19876477
 #*Musgrave 316 Stunner
 #B M Miss Jetstream 2020



CE	BW	WW	YR	RADG	SC		
-1	+4.5	+110 1%	+187 1%	+33 10%	+1.62 15%		
DOC	HP	CEM	MILK	\$EN			
+19	+12.0	+7	+21	-61			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+86	3%	+45	+75	98	868	121	1487
\$M	\$W	\$F	\$B	\$C			
+53	+89 10%	+122 10%	+162	+263			

• Large-framed Fusion son with a fantastic hip. This bull will add scale and pounds to your calves. His Stunner sired dam has a weaning ratio of 4/109 and both his grandam & great-grandam are Pathfinders.



MAF Fusion 528 - Lot 20

Lot 20 MAF Fusion 528

Birth Date: 02-16-2025 Bull #21442768



SIRE: *CONNEALY FUSION AAA 20741250



DAM: #MOGCKS MEMORY 075 OF TRIPP AAA 19855406
 #*Connealy Rampart
 #Memory 449 of Tripp



CE	BW	WW	YR	RADG	SC		
-6	+4.3	+86 10%	+143 20%	+20	+31		
DOC	HP	CEM	MILK	\$EN			
+30	10%	+9.3	+1	+24	-30		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+71	20%	+90	+74	92	815	114	1479
\$M	\$W	\$F	\$B	\$C			
+65	+75	+103	+166	+280			

• Another bigger-framed Fusion son, added length, added performance. Dam is a Pathfinder with a weaning ratio of 4/111 & yearling ratio of 3/107. Grandam is a Pathfinder. We think this bull's daughters will add tremendous value to your herd & his sons will crush the scale no matter what weight you sell them at.



**MAF Fusion 2526 -
Lot 21**



**MAF Fusion 536 -
Lot 22**

Lot 21 MAF Fusion 2526

Birth Date: 02-17-2025 Bull 21437636

Tattoo: 2526

SIRE: *CONNEALY FUSION AAA 20741250



##*Connealy Comrade 1385

DAM: SNOWFLAKE BURGESS 2814 AAA 19268442

Snowflake Burgess 2642



CED	BW	WW	YR	RADG	SC				
+11	15%	-1.2	10%	+71	+132	+29	25%	+01	
DOC	HP	CEM	MILK	\$EN					
+24	+10.4	+10	+32	15%	-20				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+69	20%	+1.08	25%	+88	80	751	105	1359	105
\$M	\$W	\$F	\$B	\$C					
+70	+80	20%	+117	15%	+191	20%	+318	15%	

• Smooth-shouldered, long-bodied bull that offers 4 star calving ease & a ton of grow. His Comrade sired dam has a birth ratio of 6/90 & an above average weaning ratio of 6/102. These are the kind of bulls everyone likes - easy calving & grow rapidly.

Lot 22 MAF Fusion 536 [M1P]

Birth Date: 02-19-2025 Bull 21442837

Tattoo: 536

SIRE: *CONNEALY FUSION AAA 20741250



##*Connealy Blackhawk 6198

DAM: MEMORY 918 OF TRIPP AAA 19581129

Memory 253 of Tripp



CED	BW	WW	YR	RADG	SC			
+2	+3.1	+88	10%	+153	10%	+26	+56	
DOC	HP	CEM	MILK	\$EN				
+34	1%	+13.4	25%	+4	+36	5%	-26	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+60	+1.06	25%	+74	92	740	103	1450	112
\$M	\$W	\$F	\$B	\$C				
+97	4%	+97	3%	+83	+153	+295		

• Standout Fusion son, he's heavy muscled and as fault free as you'll find. Solid, no holes bull that'll look awesome in your pasture this summer.

Lot 23 MAF Fusion 521

Birth Date: 02-12-2025 Bull *21442830

Tattoo: 521

SIRE: *CONNEALY FUSION AAA 20741250



##+*SydGen FATE 2800

DAM: MEMORY 68 OF TRIPP AAA 18636440

#Memory 025 of Tripp



CED	BW	WW	YR	RADG	SC			
+5	+1.9	+90	10%	+154	10%	+28	+1.21	
DOC	HP	CEM	MILK	\$EN				
+20	+13.2	+12	15%	+36	5%	-41		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+77	10%	+61	+72	90	814	114	1560	120
\$M	\$W	\$F	\$B	\$C				
+81	20%	+100	2%	+113	20%	+164	+294	

• If you're looking for a bigger-framed bull with added length, this is one of several Fusion sons that'll do it. Dam has a weaning ratio of 8/104 and his grandam is a Pathfinder.

Lot 24 MAF Fusion 545

Birth Date: 02-23-2025 Bull *21437394

Tattoo: 545

SIRE: *CONNEALY FUSION AAA 20741250



+*Connealy Pay Pal

DAM: *JACKIE LASS 213 OF TRIPP AAA 20541482

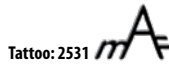
+*Jackie Lass 851 of Tripp



CED	BW	WW	YR	RADG	SC				
+3	+1.9	+102	1%	+173	1%	+31	15%	+99	
DOC	HP	CEM	MILK	\$EN					
+39	1%	+11.0	+8	+25	-53				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+86	3%	+46	+1.23	5%	80	818	114	1284	99
\$M	\$W	\$F	\$B	\$C					
+64	+97	3%	+122	10%	+176	25%	+292		

• Stout-made, heavy muscled, easy-fleshing stud of a bull. His dam is an exciting young PayPal daughter & grandam is our 851 Legend donor.

Lot 25 MAF Fusion 2531
Birth Date: 02-18-2025 Bull 21437648



SIRE: *CONNEALY FUSION AAA 20741250



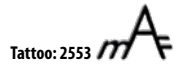
DAM: #SNOWFLAKE BURGESS 2937 AAA 19579254
Snowflake Burgess 2642



CED	BW	WW	YR	RADG	SC			
+2	+9	+82	20%	+140	20%	+26	+39	
DOC	HP	CEM	MILK	SEN				
+30	10%	+12.2	+10	+32	15%	-32		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+73	15%	+4.0	+82	78	780	109	1388	107
\$M	\$W	\$F	\$B	\$C				
+73	+90	10%	+115	20%	+154	+273		

• Stunner sired Pathfinder dam is as good as it gets with a birth ratio of 5/97, a weaning ratio of 5/105 & a yearling ratio of 3/104.

Lot 27 MAF Fusion 2553
Birth Date: 02-27-2025 Bull 21437612



SIRE: *CONNEALY FUSION AAA 20741250



DAM: B M MISS JETSTREAM 232 AAA 17624564
#*Connealy Right Answer 746
#B M Miss Jetstream 2642



CED	BW	WW	YR	RADG	SC			
+4	+2	+82	20%	+151	10%	+28	+172	10%
DOC	HP	CEM	MILK	SEN				
+30	10%	+12.2	+10	+32	15%	-32		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+68	25%	+0.3	+66	93	748	104	1324	102
\$M	\$W	\$F	\$B	\$C				
+79	25%	+81	20%	+106	+126	+242		

• His 13-year-old Right Answer dam has a birth ratio of 11/98 and both his grandam & great grandam are Pathfinders.

Lot 26 MAF Fusion 2551
Birth Date: 02-26-2025 Bull *21437545



SIRE: *CONNEALY FUSION AAA 20741250



DAM: *B M MS ANN 233 AAA 17624557
#*Connealy Final Solution
B M Ms Ann 2155



CED	BW	WW	YR	RADG	SC				
-4	+4.4	+83	15%	+145	15%	+28	+43		
DOC	HP	CEM	MILK	SEN					
+24	+11.5	+3	+26	-34					
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+67	25%	+4.3	+1.05	15%	97	757	106	1402	108
\$M	\$W	\$F	\$B	\$C					
+58	+69	+107	+155	+259					

• His 13-year-old Final Solution dam has a WR of 9/104 & a YR of 3/104.

Lot 28 MAF Fusion 526
Birth Date: 02-15-2025 Bull *21437544



SIRE: *CONNEALY FUSION AAA 20741250



DAM: *JACKIE LASS 013 OF TRIPP AAA 19855417
#*Connealy Comrade 1385
+*Jackie Lass 851 of Tripp



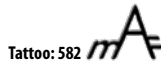
CED	BW	WW	YR	RADG	SC		
+8	+9	+78	25%	+138	25%	+26	+38
DOC	HP	CEM	MILK	SEN			
+30	10%	+15.0	10%	+6	+25	-32	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+56	+85	+88	85	718	100	1364	105
\$M	\$W	\$F	\$B	\$C			
+80	25%	+75	+88	+153	+278		

• Long-bodied, heavy muscled Fusion son. Dam has a weaning ratio of 3/104 and another bull that goes back to our 851 Legend donor.



Lot **29** **MAF Fusion 582**

Birth Date: 03-10-2025 Bull #21437389



SIRE: *CONNEALY FUSION AAA 20741250



DAM: LADY BLACKBIRD 759 OF TRIPP AAA 18886625
 +Lady Blackbird 063 of Tripp

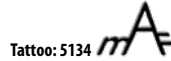


CED	BW	WW	YR	RADG	SC		
+7	+1.2	+74	+121	+22	+18		
DOC	HP	CEM	MILK	SEN			
+18	+10.3	+8	+32	15%	-21		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+65	+78	+87	74	734	102	1185	91
\$M	\$W	\$F	\$B	\$C			
+63	+83	15%	+113	20%	+172	+286	

• Another long-bodied Fusion son with above average muscle expression. Tanker sired dam with a YR of 3/101.

Lot **30** **MAF Fusion 5134**

Birth Date: 04-09-2025 Bull #21446514



SIRE: *CONNEALY FUSION AAA 20741250

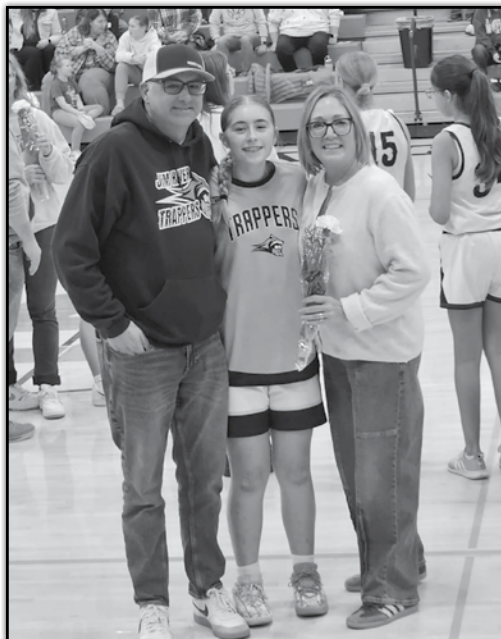


DAM: MOGCK BURGESS 173 OF TRIPP AAA 20147480
 +Burgess 884 of Tripp



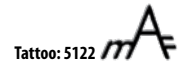
CED	BW	WW	YR	RADG	SC		
+10	20%	-2	20%	+67	+119	+23	+75
DOC	HP	CEM	MILK	SEN			
+29	10%	+11.1	+12	15%	+28	-7	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+53	+34	+54	79	674	109		
\$M	\$W	\$F	\$B	\$C			
+79	25%	+74	+92	+124	+240		

• Maternal brother to last year's 2nd high seller, here's an attractively made Fusion son that is long & level & is a smooth shouldered, 4 star calving-ease bull that screams heifer bull.



Lot **31** **MAF Fusion 5122**

Birth Date: 03-31-2025 Bull #21442829



SIRE: *CONNEALY FUSION AAA 20741250



DAM: *MEMORY 945 OF TRIPP AAA 19581138
 +Basin Rainmaker 4404
 Memory 676 of Tripp



CED	BW	WW	YR	RADG	SC					
+7	+5	+86	10%	+142	20%	+26	-18			
DOC	HP	CEM	MILK	SEN						
+30	10%	+18.0	1%	+10	+27	-42				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio			
+69	20%	+1.06	25%	+1.06	15%	78	707	99	1249	96
\$M	\$W	\$F	\$B	\$C						
+86	15%	+88	10%	+109	25%	+185	20%	+326	15%	

• Highly maternal sure-shot heifer bull. His Rainmaker donor dam has produced a fantastic set of daughters we've retained & she has a birth ratio of 5/96.

Lot **32** **MAF Fusion 565**

Birth Date: 03-03-2025 Bull #21437344



SIRE: *CONNEALY FUSION AAA 20741250



DAM: ANN BREAKER 627 OF TRIPP AAA 18636407
 +*SydGen FATE 2800
 Ann Breaker 620 of Tripp



CED	BW	WW	YR	RADG	SC				
+10	20%	+2	+73	+143	20%	+35	3%	+1.51	15%
DOC	HP	CEM	MILK	SEN					
+26	20%	+15.2	10%	+13	10%	+36	5%	-25	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+72	15%	+77	+1.08	15%	56	697	97	1286	99
\$M	\$W	\$F	\$B	\$C					
+82	20%	+82	20%	+125	10%	+192	15%	+331	15%

• Another calving-ease Fusion son out of a Fate sired mother with a WR of 4/101.





MAF Prolific 5107 - Lot 33

Lot **33** **MAF Prolific 5107**
 Birth Date: 03-18-2025 Bull #*21437838

Tattoo: 5107 

SIRE: *ELLINGSON PROLIFIC AAA 20136857



#*Connealy Rampart

DAM: **BLACKCAP 090 OF TRIPP AAA 19842937

#Blackcap 1107 of Tripp



CEW	BW	WW	YR	RADG	SC
+3	+2.4	+82 20%	+142 20%	+28	+76
DOC	HP	CEM	MILK	SEN	
+12	+12.1	+9	+22	-20	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+65	+82	+70	88	865	100
Adj. YW	YW Ratio				
1567	100				
\$M	\$W	\$F	\$B	\$C	
+85 15%	+75	+108 25%	+169	+304 25%	



MAF Prolific 5107 - More recent picture of Lot 33

• The 1st of our Prolific x 090 Rampart ET sons and wow, what a bull! Packed full of meat & muscle, he has a mattress sized top, he's big middled and we're excited for this bull's future. His Pathfinder dam is a picture-perfect Rampart daughter with a WR of 4/107 & a YR of 2/106. Grandam is our 1107 donor.



Ellingson Prolific - Sire of Lot 33



Maternal sibling to Lots 33-34 & Lot 36

Lot **34** **MAF Prolific 5118**

Birth Date: 03-27-2025 Bull +*21437840



SIRE: *ELLINGSON PROLIFIC AAA 20136857



| #*Connealy Rampart

DAM: #*BLACKCAP 090 OF TRIPP AAA 19842937



| #Blackcap 1107 of Tripp

CED	BW	WW	YR	RADG	SC			
-2	+3.1	+84	15%	+146	15%	+26	+28	
DOC	HP	CEM	MILK	SEN				
+20	+14.4	15%	+5	+26	-13			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+68	25%	+53	+69	90	723	100	1315	100
\$M	\$W	\$F	\$B	\$C				
+101	3%	+83	15%	+104	+151	+297		

- Flush brother to Lot 33, this bull is wide based & has the same long, wide hip as his brother. Some of the best females that have walked the farm backing these 2 brothers.



MAF Prolific 5118 - Lot 34

Lot **35** **MAF Prolific 599**

Birth Date: 03-15-2025 Bull +*21437870



SIRE: *ELLINGSON PROLIFIC AAA 20136857



| #*V A R Legend 5019

DAM: +*JACKIE LASS 851 OF TRIPP AAA 19287185



| +*Jackie Lass 421 of Tripp

CED	BW	WW	YR	RADG	SC		
-2	+1.9	+79	25%	+136	25%	+20	+97
DOC	HP	CEM	MILK	SEN			
+18	+12.7	+6	+17	-11			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+59	+74	+67	83	715	100	1281	100
\$M	\$W	\$F	\$B	\$C			
+86	15%	+69	+80	+136	+262		

- Here's a full sibling to our Lot A heifer; he has extra muscle, a big hip with a small head and we think will sire an excellent set of replacement females. His Legend sired 851 donor has a birth ratio of 4/90 & a weaning ratio of 5/104. Don't overlook this bull sale day.



MAF Iconic 485 - Full brother to Lot 36

Lot **36** **MAF Iconic 598**

Birth Date: 03-15-2025 Bull +*21437697



SIRE: *DB ICONIC G95 AAA 19611994



| #*Connealy Rampart

DAM: #*BLACKCAP 090 OF TRIPP AAA 19842937



| #Blackcap 1107 of Tripp

CED	BW	WW	YR	RADG	SC			
+10	20%	+1.0	+81	20%	+138	25%	+25	+1.14
DOC	HP	CEM	MILK	SEN				
+24	+9.9	+10	+21	-24				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+52	+1.14	20%	+40	86	636	100	1255	100
\$M	\$W	\$F	\$B	\$C				
+74	+76	+81	+154	+274				

- Maternal sib to Lots 33-34 & full sibling to last year's Iconic sons. We think he had a slightly heavier birth weight because of his recip dam & that he will work on heifers but we have him listed as a 2 star calving-ease bull because of it.




DB Iconic G95 - Sire of Lot 36

Lot REF C **Deer Valley Growth Fund**

Birth Date: 01-22-2017

Bull #+*18827828

Tattoo: 71122 

SIRE: #+*BASIN PAYWEIGHT 1682 AAA 17038724

#*Plattemere Weigh Up K360

DAM: +*DEER VALLEY RITA 36113 AAA 17785214

+Deer Valley Rita 9457

ANGUSGS
Powered by NECEM

CED	BW	WW	YR	RADG	SC
+9	+1.4	+91 4%	+167 2%	+36 1%	+76
DOC	HP	CEM	MILK	\$EN	
+22	+12.4	+12 15%	+25	-39	
CW	MARB	RE	FAT		
+79 5%	+45	+65	+065		
\$M	\$W	\$F	\$G	\$B	\$C
+62	+100 2%	+121 15%	+39	+161	+271

- One of the breed's most impactful sires in recent history, GROWTH FUND led the Angus breed for registrations in 2023 and has unparalleled customer satisfaction across every region of the country and segment of the beef industry.
- He is best known for his ability to sire consistent quality regarding phenotype and genetic merit for almost any mating combination for both males and females.
- Growth Fund has worked really well for us and his progeny are as consistently good as any.




Deer Valley Growth Fund



Lot 37 **MAF Growth Fund 257**

Birth Date: 02-01-2025

Bull 21437590

Tattoo: 257 

SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828

+*Connealy Hallmark

DAM: B M MISS JETSTREAM 2313 AAA 21018243

B M Miss Jetstream 2841

ANGUSGS
Powered by NECEM

CALVING EASE
★★★

CED	BW	WW	YR	RADG	SC		
+6	+1.6	+100 1%	+163 4%	+28	+04		
DOC	HP	CEM	MILK	\$EN			
+25 25%	+10.6	+10	+29	-32			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+69 20%	+52	+59	75	828	115	1444	111
\$M	\$W	\$F	\$B	\$C			
+77	+110 1%	+101	+145	+265			

- The combination of Growth Fund x Hallmark looks like a masterpiece mating and this bull's 1st calf mother is a shining example of it. With a birth ratio of 1/97 & a WR of 1/115, she's off to fabulous start. The bull fits with the mother; he's easy fleshing, wide based, has a massive middle and is super gentle.



MAF Growth Fund 257 - Lot 37

Lot 38 **MAF Growth Fund 259**

Birth Date: 02-02-2025

Bull 21437660

Tattoo: 259 

SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828

+*Connealy Hallmark

DAM: B M MISS ANN 2316 AAA 21018241

#B M Miss Ann 2716

ANGUSGS
Powered by NECEM

CALVING EASE
★★★

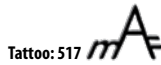
CED	BW	WW	YR	RADG	SC		
+9	+1.6	+91 5%	+153 10%	+30 20%	+1.03		
DOC	HP	CEM	MILK	\$EN			
+22	+13.7 20%	+12 15%	+24	-22			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+75 15%	+71	+70	78	767	107	1359	105
\$M	\$W	\$F	\$B	\$C			
+89 10%	+93 5%	+118 15%	+172	+312 20%			

- Another fantastic Growth Fund son out of a Hallmark daughter. Heavy muscled bull with a long level hip. Excellent mating, excellent temperament, excellent bull.



MAF Growth Fund 259 - Lot 38

Lot **39** **MAF Growth Fund 517**
 Birth Date: 02-06-2025 Bull *21437666



SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828



DAM: +*BLACKCAP 354 OF TRIPP AAA 20830660
 +*Connealy Hallmark
 Blackcap 962 of Tripp



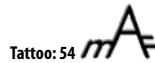
CED	BW	WW	YR	RADG	SC					
+10	20%	-5	20%	+89	10%	+161	4%	+30	20%	+66
DOC	HP	CEM	MILK	SEN						
+16	+11.5	+7	+34	10%	-42					
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio			
+81	10%	+58	+77	88	795	111	1480	114		
\$M	\$W	\$F	\$B	\$C						
+58	+99	2%	+123	10%	+169	+277				

Growth Fund has been such a consistent sire for us as well as the industry, but these Hallmark daughters take these calves to another level. Calving-ease sire with big-time growth potential. Not only are these Growth Fund bulls really good, they are really tame & a joy to work with. Grandam is our 962 donor cow.



MAF Growth Fund 517 - Lot 39

Lot **40** **MAF Growth Fund 54**
 Birth Date: 01-29-2025 Bull *21437663



SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828



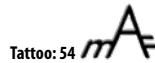
DAM: *IMPACT GAL 357 OF TRIPP AAA 20978242
 +*Connealy Garrison
 +*Mogcks Impact Gal 010



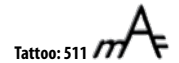
CED	BW	WW	YR	RADG	SC			
+8	+2.3	+102	1%	+170	2%	+33	10%	+1.08
DOC	HP	CEM	MILK	SEN				
+16	+11.3	+13	10%	+21	-42			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+86	3%	+56	+61	84	787	110	1401	108
\$M	\$W	\$F	\$B	\$C				
+76	+95	4%	+135	3%	+178	25%	+307	25%

Out of a 1st calf Garrison daughter, here's another Growth Fund sired bull with impressive growth figures.

Lot **42** **MAF Growth Fund 511**
 Birth Date: 02-02-2025 Bull *21437673



SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828



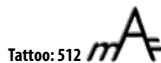
DAM: +*BLACKCAP 3113 OF TRIPP AAA 20790921
 +*V A R Revelation 6299
 #Blackcap 1107 of Tripp



CED	BW	WW	YR	RADG	SC			
+1	+2.6	+92	4%	+157	10%	+29	25%	+87
DOC	HP	CEM	MILK	SEN				
+14	+13.3	25%	+11	25%	+17	-34		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+65	+76	+60	84	777	108	1388	107	
\$M	\$W	\$F	\$B	\$C				
+47	+76	+100	+160	+255				

Growth Fund out of a 1st calf Revelation dam (full sister to the dam of Lot 1).

Lot **41** **MAF Growth Fund 512**
 Birth Date: 02-03-2025 Bull *21437664



SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828



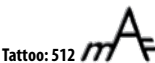
DAM: +*BLACKCAP 3110 OF TRIPP AAA 20832763
 +*G A R Sunbeam
 +*Blackcap 845 of Tripp



CED	BW	WW	YR	RADG	SC					
+12	10%	-3	20%	+87	10%	+154	10%	+31	15%	+37
DOC	HP	CEM	MILK	SEN						
+19	+13.9	20%	+9	+29	-27					
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio			
+76	10%	+1.22	15%	+82	84	735	103	1255	97	
\$M	\$W	\$F	\$B	\$C						
+74	+96	3%	+124	10%	+204	10%	+339	10%		

Out of a 1st calf Sunbeam daughter, this 3 star calving-ease bull has 2 generations of donor cows backing him.

Lot **43** **MAF Growth Fund 516**
 Birth Date: 02-05-2025 Bull *21437669



SIRE: #+*DEER VALLEY GROWTH FUND AAA 18827828



DAM: BLACKBIRD 373 OF TRIPP AAA 20791468
 +*Connealy Garrison
 #Blackbird 949 of Tripp



CED	BW	WW	YR	RADG	SC			
-2	+4.0	+98	2%	+168	2%	+35	3%	+73
DOC	HP	CEM	MILK	SEN				
+27	15%	+8.5	+3	+19	-41			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+77	10%	+67	+54	88	735	103	1338	103
\$M	\$W	\$F	\$B	\$C				
+38	+79	25%	+127	10%	+179	25%	+270	

Out of a big-bodied 1st calf Garrison daughter with a weaning ratio of 1/103 & grandam is a Pathfinder.



**VAR Revelation 6299 - Reference Sire of Lot 44
Paternal Grand sire to Lot 45**

Sire of several of our high-producing young females

Lot 44 MAF Revelation 5101
Birth Date: 03-15-2025 Bull +*21436132



SIRE: +*V A R REVELATION 6299 AAA 18432146

| #*Connealy Blackhawk 6198

DAM: IMPACT GAL 067 OF TRIPP AAA 19842929

| Impact Gal 321 of Tripp



CED	BW	WW	YR	RADG	SC		
+4	+2.9	+98 2%	+159 5%	+24	+1.96 4%		
DOC	HP	CEM	MILK	\$EN			
+29 10%	+10.8	+7	+20	-48			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+76 10%	+81	+99 20%	83	740	100	1375	100
\$M	\$W	\$F	\$B	\$C			
+60	+85 15%	+115 20%	+184 20%	+299 25%			

- Lot 44 represents the last of our Revelation x 067 Blackhawk donor embryos & he's a really solid bull. Super long bodied and one of the easiest-going bulls selling. His dam has a birth ratio of 2/99 & a weaning ratio of 3/101.

Lot 45 MAF Revelation 5127
Birth Date: 04-04-2025 Bull 21437546



SIRE: +*MAF REVELATION 3109 AAA 20808451

| *MAF Watchout 2546

DAM: IMPACT GAL 71 OF TRIPP AAA 18886640

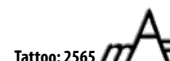
| Impact Gal 21 of Tripp



CED	BW	WW	YR	RADG	SC
+8	+8	+88 10%	+152 10%	+30 20%	+42
DOC	HP	CEM	MILK	\$EN	
+21	+10.5	+9	+28	-55	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+62	+52	+47	86	774	108
\$M	\$W	\$F	\$B	\$C	
+45	+86 15%	+101	+145	+233	

- Lot 45 is out of a Revelation son we used as a yearling & then sold & we're very pleased with both his sons & daughters. This bull has additional stretch & frame in an eye-appealing package. Dam has a WR of 6/101 & his Pure Product grandam was a former donor for us.

Lot 46 MAF Tahoe 2565
Birth Date: 03-07-2025 Bull 21437570



SIRE: S TAHOE 1248 AAA 20133257

| *Connealy Stronghold

DAM: MOGCKS MS ANN 2110 OF TRIPP AAA 20173468

| #BM Ms Ann 2852



CED	BW	WW	YR	RADG	SC		
+7	+2.2	+92 4%	+145 15%	+22	+1.15		
DOC	HP	CEM	MILK	\$EN			
+31 4%	+13.8 20%	+8	+29	-10			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+68 25%	+45	+1.08 15%	84	818	114	1373	106
\$M	\$W	\$F	\$B	\$C			
+111 1%	+105 1%	+95	+143	+296			

- Another stout set of S Tahoe 1248 sons & Lots 46 & 47 are bulls that will compete for the top of the sale order. This bull is long bodied, has added frame & bone along with a big hind leg. His \$M & \$W are in the triple digits & he weaned off his Stronghold sired dam at 818 lbs. His dam has a birth ratio of 3/93 & his grandam is a Pathfinder.



MAF Tahoe 2565 - Lot 46



MAF Tahoe 2537 - Lot 47

Lot 47 MAF Tahoe 2537

Birth Date: 02-20-2025 Bull 21437601

Tattoo: 2537

SIRE: S TAHOE 1248 AAA 20133257



*MAF Watchout 2546

DAM: BM MS ANN 2948 AAA 19579258

*BM Ms Ann 2551



CED	BW	WW	YR	RADG	SC		
+2	+3.2	+78 25%	+122	+22	+85		
DOC	HP	CEM	MILK	SEN			
+20	+9.4	+6	+29		-19		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+47	+0.05	+0.32	93	798	111	1388	107
\$M	\$W	\$F	\$B	\$C			
+67	+80	20%	+79	+100	+197		

• You don't often find an Angus bull with this much bone & we love the way this bull is constructed. Wide chested, long bodied with tremendous growth. No reason to look for a Sim Angus when you can make a purebred like this!

Lot 49 MAF Tahoe 2573

Birth Date: 03-14-2025 Bull *21437605

Tattoo: 2573

SIRE: S TAHOE 1248 AAA 20133257



*#G A R Home Town

DAM: MOGCKS MISS JETSTREAM 2234 AAA 20512275

Mogcks Miss Jetstream 2050



CED	BW	WW	YR	RADG	SC		
+7	+1.0	+72	+126	+28	+75		
DOC	HP	CEM	MILK	SEN			
+32	3%	+12.2	+12	15%	+32		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+55	+0.76	+0.86	68	661	92	1215	93
\$M	\$W	\$F	\$B	\$C			
+93	10%	+80	20%	+100	+162	+303	25%

• His young Home Town dam has a birth ratio of 2/91.

Lot 48 MAF Tahoe 2560

Birth Date: 03-02-2025 Bull 21437585

Tattoo: 2560

SIRE: S TAHOE 1248 AAA 20133257



*MAF Destination 423

DAM: B M MISS BLACKCAP 2965 AAA 19579252

B M Miss Blackcap 2430



CED	BW	WW	YR	RADG	SC		
+15	3%	-2.2 3%	+55	+20	+1.57 15%		
DOC	HP	CEM	MILK	SEN			
+10	+12.7	+12	15%	+30	25%		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+42	+0.60	+1.08 15%	76	688	96	1194	92
\$M	\$W	\$F	\$B	\$C			
+77	+65	+89	+147	+268			

• 4 star calving-ease Tahoe son out of a 6-year-old Destination son with a birth ratio of 5/100 & a YR of 2/102.



2026 SD State Fair - Class winning Concept sired Angus steer.

Lot 50 MAF Legendary 2570

Birth Date: 03-12-2025 Bull 21437566



SIRE: +*CONNELY LEGENDARY 7150 8158 AAA 20131142



| #+*LD Capitalist 316

DAM: #B M MISS ANN 2938 AAA 19579255

| #B M Miss Ann 2427



CED	BW	WW	YR	RADG	SC				
+8	+1.3	+81 20%	+132	+24	+48				
DOC	HP	CEM	MILK	\$EN					
+25	25%	+11.8	+8	+24	-20				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+82	5%	+7.9	+1.10	15%	90	749	104	1272	98
\$M	\$W	\$F	\$B	\$C					
+93	10%	+83	15%	+131	5%	+199	15%	+351	10%

• The first of the Legendary sons and one we really don't think you can go wrong with. The maternal side of his pedigree is littered with Pathfinders - last 3 generations! His Capitalist 316 dam has a weaning ratio of 5/112 & a YR of 3/107. The bull himself comes in a moderate, heavy muscled package.



MAF Legendary 2570 - Lot 50

Lot 51 MAF Legendary 2528

Birth Date: 02-18-2025 Bull 21437580



SIRE: +*CONNELY LEGENDARY 7150 8158 AAA 20131142



| #*Connealy Union 215X

DAM: #BM MISS JETSTREAM 2519 AAA 18455581

| B M Miss Jetstream 232

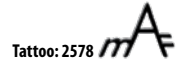


CED	BW	WW	YR	RADG	SC		
+4	+1.6	+78 25%	+140 20%	+24	+2.02 3%		
DOC	HP	CEM	MILK	\$EN			
+28	15%	+11.5	+4	+23	-31		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+54	+6.5	+5.9	62	776	108	1350	104
\$M	\$W	\$F	\$B	\$C			
+66	+70	+81	+135	+241			

• Loads of performance comes with this Legendary son. His Union dam has a WR of 8/103, a YR of 3/106 & is a Pathfinder. His 618 great grandam is a Pathfinder as well making his daughters a valuable commodity.

Lot 53 MAF Legendary 2578

Birth Date: 03-17-2025 Bull *21437571



SIRE: +*CONNELY LEGENDARY 7150 8158 AAA 20131142



| #+*K C F Bennett Fortress

DAM: B M PURPLE STAR 2921 AAA 20153876

| B M Purple Star 2719



CED	BW	WW	YR	RADG	SC			
+7	+8	+84 15%	+139 25%	+22	+1.28 25%			
DOC	HP	CEM	MILK	\$EN				
+18	+10.9	+7	+12	-17				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+62	+1.27	75%	+74	80	702	98	1264	97
\$M	\$W	\$F	\$B	\$C				
+51	+70	+100	+188	20%	+295			

• His 6-year-old Fortress sired dam has been a solid producer with a BR of 5/94, a WR of 5/100 & a YR of 3/102.

Lot 52 MAF Legendary 2554

Birth Date: 02-27-2025 Bull 21437587



SIRE: +*CONNELY LEGENDARY 7150 8158 AAA 20131142



| +MAF Insight 2562

DAM: #BM MISS ANN 2020 AAA 19876474

| #BM Miss Ann 256



CED	BW	WW	YR	RADG	SC			
+12	10%	-1.8 5%	+52	+102	+0			
DOC	HP	CEM	MILK	\$EN				
+24	+15.8	4%	+10	+32	15%	+6		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+50	+3.5	+1.16	10%	62	736	103	1352	104
\$M	\$W	\$F	\$B	\$C				
+104	2%	+63	+102	+151	+300	25%		

• Legendary son with a big hind leg out of one of the better younger cows that ratios 3/91 at birth, 3/105 WR, & a 1/106 YR. Both his dam & grandam are Pathfinders.

Lot 54 MAF Legendary 2579

Birth Date: 03-24-2025 Bull *21437588



SIRE: +*CONNELY LEGENDARY 7150 8158 AAA 20131142



| +*Deer Valley Wall Street

DAM: B M MISS ANN 229 AAA 20512264

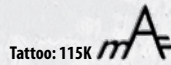
| #B M Miss Ann 2716



CED	BW	WW	YR	RADG	SC			
+8	+0	25%	+79 25%	+144 20%	+30 20%	+1.63 10%		
DOC	HP	CEM	MILK	\$EN				
+21	+14.0	20%	+13	10%	+18	-23		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+60	+8.4	+9.7	20%	78	692	97	1273	98
\$M	\$W	\$F	\$B	\$C				
+81	20%	+69	+99	+168	+299	25%		

• Stout, good-looking Legendary son out of a young Wall Street cow. He's deep ribbed, deep flanked & wide based. Grandam & great grandam are Pathfinders.

Lot REF D **Connealy Concept 947M**
 Birth Date: 11-04-2021 Bull #20383823



SIRE: +*CONNEALY CONCEPT AAA 19548015



DAM: *PAULA PRIMA OF CONANGA 947M AAA 19855874
 #*Connealy Maternal Made
 #Portia of Conanga 637P

CED	BW	WW	YR	RADG	SC
+15	3%	-3.1	1%	+62	+128
DOC		HP	CEM	MILK	\$EN
+29	10%	+11.5	+17	1%	+22
CW		MARB	RE	FAT	
+34	+.54		+40	+.047	
\$M	\$W	\$F	\$G	\$B	\$C
+63	+54	+86	+42	+128	+229

- Our calving-ease pick from the 2023 Connealy bull sale, we've been quite pleased with our Concept sons & daughters thus far.
- He's phenotypically pleasing, he's very docile, & has a slick hair coat that is black year round.
- Concept sons are proven calving ease - you can rest assured come calving time that they'll come easy with vigor.



Connealy Concept 947M

Lot 55 **MAF Concept 588**
 Birth Date: 03-12-2025 Bull #21437450



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



DAM: +*EILEENMERE 911 OF TRIPP AAA 19650382
 #*Connealy Blackhawk 6198
 #Eileenmere 223 of Tripp



CED	BW	WW	YR	RADG	SC
+8	+2	+69	+122	+28	+1.74
DOC		HP	CEM	MILK	\$EN
+32	3%	+13.1	+5	+23	-19
CW		MARB	RE	BW	Adj. WW
+37	+26	+40	80	676	94
Adj. YW		YW Ratio			
1252		96			
\$M	\$W	\$F	\$B	\$C	
+67	+65	+71	+100	+197	

- Pay attention heifer bull buyers, we're on to the Concept sire group and if you're looking for bulls to use worry free on heifers, we have 7 of his sons that'll all fit that category. His Blackhawk sired dam does it year in and year out with a BR of 5/96, a WR of 5/105 & YR of 3/104 and once again, she produced a bull calf to lead off a new pen. Smooth shouldered, good-looking heifer bull prospect; both his grandam & great grandam are Pathfinders.



MAF Concept 588 - Lot 55

Lot 56 **MAF Concept 530**
 Birth Date: 02-16-2025 Bull #21437538



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



DAM: *MOGCKS BURGESS 24 OF TRIPP AAA 20452114
 #+*Tehama Tahoe B767
 #Mogcks Burgess 072 of Tripp



CED	BW	WW	YR	RADG	SC
+12	10%	-2.4	3%	+62	+117
DOC		HP	CEM	MILK	\$EN
+29	10%	+13.9	20%	+15	3%
+22					
CW		MARB	RE	BW	Adj. WW
+45	+61	+40	78	685	96
Adj. YW		YW Ratio			
1259		97			
\$M	\$W	\$F	\$B	\$C	
+60	+56	+101	+148	+252	

- Extended & stylish Concept son out of a young Tahoe daughter with a BR of 2/95 & a WR of 2/107.

Lot 57 **MAF Concept 5113**
 Birth Date: 03-21-2025 Bull #21437429



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



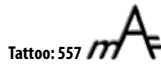
DAM: *MOGCKS BLACKCAP 246 OF TRIPP AAA 20522521
 MAF National 201
 #*Blackcap 928 of Tripp



CED	BW	WW	YR	RADG	SC
+11	15%	-1.2	10%	+72	+124
+27					
+1.63		10%			
DOC		HP	CEM	MILK	\$EN
+20	+14.5	15%	+13	10%	+27
+25					
CW		MARB	RE	BW	Adj. WW
+32	+88	+44	75	675	94
Adj. YW		YW Ratio			
1203		93			
\$M	\$W	\$F	\$B	\$C	
+76	+76	+62	+124	+237	

- Another good-looking calving-ease Concept son out of a young National 201 daughter with a BR of 2/98.

Lot **58** **MAF Concept 557**
 Birth Date: 02-28-2025 Bull #21442791



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



*Connealy Stronghold

DAM: MISS COUNTESS 125 OF TRIPP AAA 20186991

Miss Countess 942 of Tripp



CED	BW	WW	YR	RADG	SC			
+11	15%	-2.3	3%	+54	+105	+27	+1.87	5%
DOC	HP	CEM	MILK	SEN				
+26	20%	+16.7	2%	+12	15%	+18	-3	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+20	+0.66	+0.23	79	662	92	1220	94	
\$M	\$W	\$F	\$B	\$C				
+83	20%	+44	+56	+101	+214			

• Once again, another low birth weight Concept son that'll have you at all the ball games next year. Just as important as an unassisted calf - we also think it's equally important that a 1st calf heifer breed back quickly & we feel confident that'll happen using these Concept sons.

Lot **60** **MAF Concept 577**
 Birth Date: 03-08-2025 Bull #21437522



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



SydGen Process 2412

DAM: BLACKBIRD 656 OF TRIPP AAA 18636426

Blackbird 470 of Tripp



CED	BW	WW	YR	RADG	SC				
+11	15%	-1.7	5%	+54	+105	+29	25%	+1.99	3%
DOC	HP	CEM	MILK	SEN					
+26	20%	+12.0	+9	+30	25%	-15			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+27	+0.40	+0.20	83	660	92	1286	99		
\$M	\$W	\$F	\$B	\$C					
+62	+57	+69	+101	+193					

• Heifer bull out of 10-year-old Process sired dam with a birth ratio of 5/96.

Lot **59** **MAF Concept 5129**
 Birth Date: 04-06-2025 Bull #21442672



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



*MAF Destination 423

DAM: MEMORY 741 OF TRIPP AAA 18886633

Memory 186 of Tripp



CED	BW	WW	YR	RADG	SC		
+9	-0.6	15%	+61	+124	+36	2%	+1.16
DOC	HP	CEM	MILK	SEN			
+20	+12.1	+14	5%	+31	20%	-31	
CW	MARB	RE	BW	Adj. WW	WW Ratio		
+47	+0.66	+0.45	74	664	93		
\$M	\$W	\$F	\$B	\$C			
+59	+59	+96	+148	+251			

• Low birth Concept son with ample muscle & a wide hip out of a long-bodied 9-year-old Destination daughter.

Lot **61** **MAF Concept 586**
 Birth Date: 03-12-2025 Bull #21437551



SIRE: *CONNEALY CONCEPT 947M AAA 20383823



#+*Stevenson Rockmount RX933

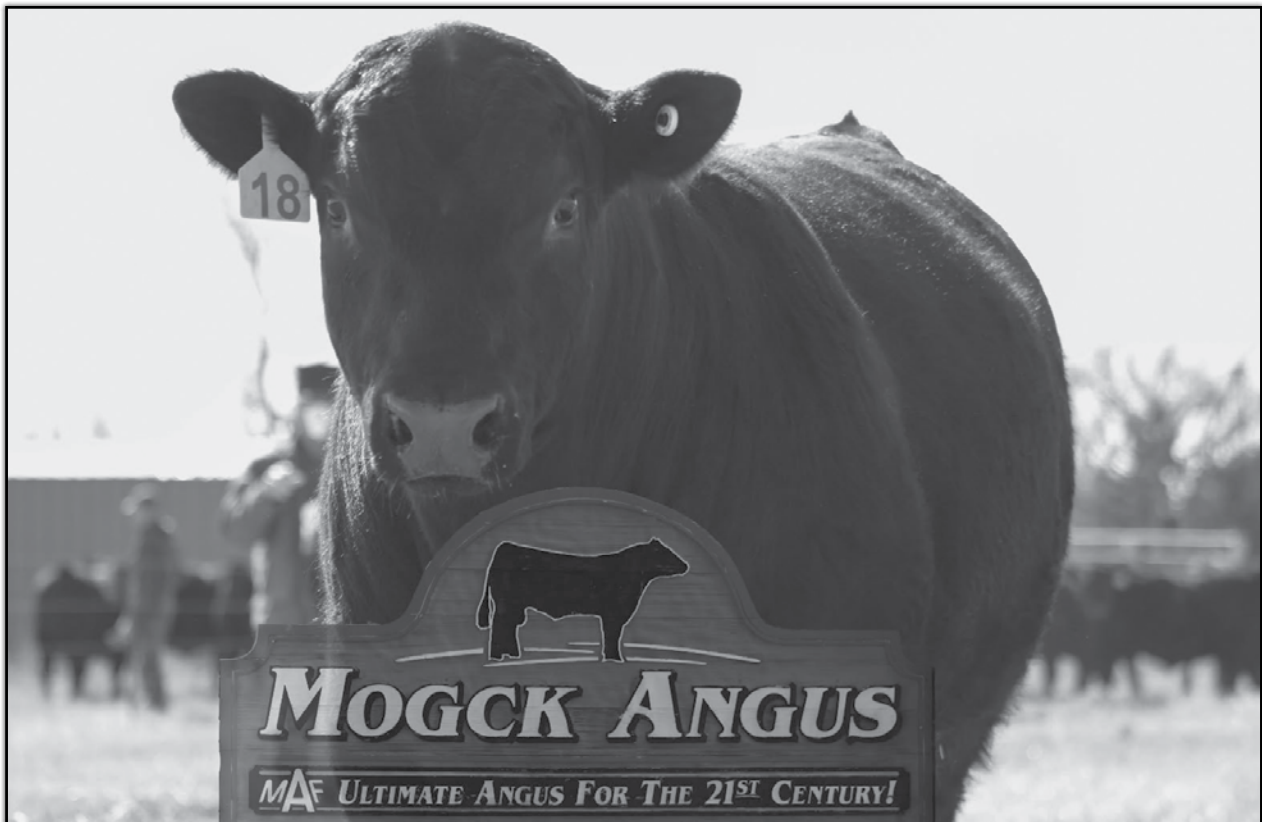
DAM: QUAVIDE 724 OF TRIPP AAA 18892758

Quavide 428 of Tripp



CED	BW	WW	YR	RADG	SC		
+14	4%	-2.3	3%	+57	+100	+24	+0.74
DOC	HP	CEM	MILK	SEN			
+17	+9.4	+12	15%	+16	-13		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+33	+0.61	+0.56	75	624	87	1173	90
\$M	\$W	\$F	\$B	\$C			
+66	+44	+83	+131	+236			

• Good-looking 4 star calving-ease Concept son - we're not 100% sure what the guy had in mind that coined the phrase "sleep all night" but it definitely describes the Concept calves at our farm.





MAF Upscale 589 - Lot 62

Elbanna of Conanga 1209 - Great-Granddam of Lots 62-70 & mother of Confidence Plus.

Lot 62 MAF Upscale 589

Birth Date: 03-12-2025 Bull *21437509

Tattoo: 589

SIRE: *CONNEALY UPSCALE 8246 AAA 20383917

Powered by NECEV

| +*V A R Revelation 6299

DAM: +*JACKIE LASS 2102 OF TRIPP AAA 20448763

| Jackie Lass 941 of Tripp

★★★

CED	BW	WW	YR	RADG	SC					
+10	20%	-1.3	10%	+79	25%	+138	25%	+29	25%	+1.19
DOC	HP	CEM	MILK	\$EN						
+15	+14.1	15%	+10	+16	-35					
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio			
+57	+38	+1.10	15%	83	774	108	1371	106		
\$M	\$W	\$F	\$B	\$C						
+44	+65	+103	+152	+241						

• New sire group and here's a big, long-bodied & powerful Upscale son to lead us off. He has tremendous base width, a big hip and plenty of muscle. His young, very long-bodied Revelation sired dam has an impressive weaning ratio of 2/109.

Lot 63 MAF Upscale 555

Birth Date: 02-28-2025 Bull *21437507

Tattoo: 555

SIRE: *CONNEALY UPSCALE 8246 AAA 20383917

Powered by NECEV

| #+*LD Capitalist 316

DAM: #ANN BREAKER 047 OF TRIPP AAA 19855409

| Ann Breaker 5117 of Tripp

★★★

CED	BW	WW	YR	RADG	SC		
+8	+9	+59	+91	+14	+74		
DOC	HP	CEM	MILK	\$EN			
+23	+10.5	+9	+35	10%	-4		
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+41	+65	+52	85	740	103	1194	92
\$M	\$W	\$F	\$B	\$C			
+79	25%	+75	+71	+125	+241		

• Upscale son that is big hipped, big boned and is heavy muscled. His Capitalist 316 dam is a donor & Pathfinder with a birth ratio of 4/100 & WR of 4/111.

Lot 64 MAF Upscale 5104

Birth Date: 03-17-2025 Bull *21437371

Tattoo: 5104

SIRE: *CONNEALY UPSCALE 8246 AAA 20383917

Powered by NECEV

| +*Deer Valley Wall Street

DAM: +*JACKIE LASS 294 OF TRIPP AAA 20455195

| #Jackie Lass 87 of Tripp

★★★

CED	BW	WW	YR	RADG	SC				
+10	20%	+1.5	+83	15%	+159	5%	+35	3%	+1.02
DOC	HP	CEM	MILK	\$EN					
+27	15%	+10.3	+7	+22	-49				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio		
+60	+38	+61	83	753	105	1414	109		
\$M	\$W	\$F	\$B	\$C					
+39	+68	+96	+134	+213					

• Out of a young productive Wall Street cow with a WR of 2/108.

Lot 65 MAF Upscale 578

Birth Date: 03-08-2025 Bull 21437404

Tattoo: 578

SIRE: *CONNEALY UPSCALE 8246 AAA 20383917

Powered by NECEV

| #+*Basin Payweight 1682

DAM: #+IMPACT GAL 7117 OF TRIPP AAA 19131368

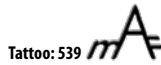
| Impact Gal 21 of Tripp

★★★

CED	BW	WW	YR	RADG	SC			
+4	+1.1	+76	+128	+26	+64			
DOC	HP	CEM	MILK	\$EN				
+12	+12.7	+1	+19	-3				
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio	
+54	+54	+95	25%	86	770	107	1303	100
\$M	\$W	\$F	\$B	\$C				
+80	25%	+73	+101	+155	+281			

• His 1682 Pathfinder dam has raised high sellers for us in the past and this bull fits that same mold. Big hip, big top with added stretch. Dam has a WR of 7/103 & YR of 3/105.

Lot **66** **MAF Upscale 539**
 Birth Date: 02-21-2025 Bull #21437331



SIRE: *CONNEALY UPSCALE 8246 AAA 20383917



DAM: #+*MOGCKS BLACKCAP 189 OF TRIPP AAA 20452115
 #*V A R Signal 7244
 #Burgess 076 of Tripp
 CALVING EASE
 ★★

CEW	BW	WW	YR	RADG	SC
+10	+1.4	+86	10%	+152	10%
+3	+1.4	+86	10%	+152	10%
DOC	HP	CEM	MILK	\$EN	
+20	+12.4	+2	+19	-27	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+67	+3.6	+99	20%	83	776
\$M	\$W	\$F	\$B	\$C	
+63	+79	25%	+112	20%	+157

• Moderate, good-looking Upscale son. His Pathfinder Signal sired dam has a weaning ratio of 3/107 & YR of 2/106.

Lot **69** **MAF Upscale 579**
 Birth Date: 03-08-2025 Bull #21437553



SIRE: *CONNEALY UPSCALE 8246 AAA 20383917



DAM: *MOGCKS BURGESS 29 OF TRIPP AAA 20452115
 #+*Deer Valley Growth Fund
 Mogcks Burgess 076 of Tripp
 CALVING EASE
 ★★

CEW	BW	WW	YR	RADG	SC
+3	+1.4	+86	10%	+152	10%
DOC	HP	CEM	MILK	\$EN	
+20	+12.4	+2	+19	-27	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+61	+9.3	+66	73	723	101
\$M	\$W	\$F	\$B	\$C	
+63	+76	+99	+166	+278	

• Big-bodied Upscale that is solid from head to tail. Mother is a young Growth Fund with a BR of 1/90 & WR of 1/101.

Lot **67** **MAF Upscale 568**
 Birth Date: 03-03-2025 Bull #21437483



SIRE: *CONNEALY UPSCALE 8246 AAA 20383917



DAM: JACKIE LASS 941 OF TRIPP AAA 19581135
 #*Connealy Blackhawk 6198
 #Jackie Lass 420 od Tripp
 CALVING EASE
 ★★

CEW	BW	WW	YR	RADG	SC
+10	20%	-1	25%	+66	+111
+23	+12.2	+6	+24	-9	
CW	MARB	RE	BW	Adj. WW	WW Ratio
+35	+3.7	+52	70	735	103
\$M	\$W	\$F	\$B	\$C	
+80	25%	+68	+67	+109	+221

• Out of high-producing Blackhawk daughter that goes back to the mother of Tanker, we think very highly of this Upscale son. His mother has a BR of 4/97, WR of 4/102 & YR of 4/103. Bid with confidence on this low birth Upscale that has a shot more performance than most calving-ease bulls.

Lot **70** **MAF Upscale 570**
 Birth Date: 03-05-2025 Bull #21437550



SIRE: *CONNEALY UPSCALE 8246 AAA 20383917



DAM: IMPACT GAL 067 OF TRIPP AAA 19842929
 #*Connealy Blackhawk 6198
 Impact Gal 321 of Tripp
 CALVING EASE
 ★★

CEW	BW	WW	YR	RADG	SC
+5	+3.7	+77	+132	+2.27	+1.54
+25	25%	+13.9	20%	+5	+22
CW	MARB	RE	BW	Adj. WW	WW Ratio
+50	+8.5	+50	82	679	95
\$M	\$W	\$F	\$B	\$C	
+79	25%	+63	+87	+153	+277

• Cool-looking Upscale son & maternal brother to Lot 44. His Blackhawk sired donor dam has a BR of 2/99 & a WR of 3/101.

Lot **68** **MAF Upscale 567**
 Birth Date: 03-03-2025 Bull 21437380



SIRE: *CONNEALY UPSCALE 8246 AAA 20383917



DAM: BLACKCAP 517 OF TRIPP AAA 18424009
 #*M A F Tanker 23
 Blackcap 37 of Tripp
 CALVING EASE
 ★★

CEW	BW	WW	YR	RADG	SC
+0	+3.1	+76	+126	+23	+1.04
+30	10%	+10.9	+0	+25	-6
CW	MARB	RE	BW	Adj. WW	WW Ratio
+43	+7.8	+30	82	738	103
\$M	\$W	\$F	\$B	\$C	
+76	+75	+76	+131	+246	

• His 11-year-old Tanker sired dam is a donor for us, is moderately made & still has an udder of a cow 1/2 her age. She also has a birth ratio of 8/96.



Fall & Winter Feeding at Mogck Angus Farms





MAF Patriarch 561 - Lot 71

Lot 71 **MAF Patriarch 561**
 Birth Date: 03-01-2025 Bull #21437449

Tattoo: 561 

SIRE: *CONNEALY PATRIARCH 863J AAA 20438391



|+*Connealy Hallmark

DAM: +*BLACKCAP 315 OF TRIPP AAA 20789364
 Blackcap 962 of Tripp



CED	BW	WW	YR	RADG	SC		
+2	+2.8	+80 20%	+137 25%	+20	+1.14		
DOC	HP	CEM	MILK	\$EN			
+29 10%	+10.9	+4	+31 20%	-18			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+54	+1.05 25%	+69	89	860	120	1458	112
\$M	\$W	\$F	\$B	\$C			
+84 15%	+85 15%	+80	+150	+279			

• Patriarch 863 is a bull we've used to clean up many of our heifers the last 3 years and he's done a good job keeping birth weights in check but also sires calves that arrive with excellent vigor. Out of a promising 1st calf Hallmark x Stunner 962 heifer, I don't think we could have ended up with a better bull calf had she stuck AI. This bull is blown apart thru his center with tremendous spring of rib; he's heavy muscled & wide based. This is the best Patriarch son we've raised to date!

Lot 72 **MAF Patriarch 2538** [OHP]
 Birth Date: 02-21-2025 Bull 21437684

Tattoo: 2538 

SIRE: *CONNEALY PATRIARCH 863J AAA 20438391



|#+*Deer Valley Growth Fund

DAM: MOGCKS EILEEN 233 OF TRIPP AAA 21019708
 Mogcks Eileen 217 of Tripp



CED	BW	WW	YR	RADG	SC		
+12 10%	+6	+79 25%	+137 25%	+23	+1.97 4%		
DOC	HP	CEM	MILK	\$EN			
+29 10%	+12.9	+11 25%	+24	-13			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+59	+94	+44	76	731	102	1334	103
\$M	\$W	\$F	\$B	\$C			
+97 4%	+82 20%	+93	+155	+298			

• Nice heifer bull prospect out of a 1st calf Growth Fund daughter with a WR of 1/102.



MAF Windy 513 - Lot 73

25

Lot 73 **MAF Windy 513**
 Birth Date: 02-03-2025 Bull 21437676

Tattoo: 513 

SIRE: LAR WINDY 647K AAA 21320632



|+*Connealy Hallmark

DAM: +*BLACKCAP 359 OF TRIPP AAA 20789360
 Blackcap 962 of Tripp



CED	BW	WW	YR	RADG	SC		
+3	+1.5	+81 20%	+137 25%	+26	+76		
DOC	HP	CEM	MILK	\$EN			
+24	+10.7	+6	+31 20%	-37			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+61	+64	+1.13 10%	83	773	108	1301	100
\$M	\$W	\$F	\$B	\$C			
+66	+85 15%	+102	+161	+275			

• Windy 647 is a bull Brian bought from Littau's; we used him on a small group of heifers before turning him out with a few cows. This bull is impressive! Out of another one of those awesome 1st calf Hallmark x 962 daughters, this Windy son is heavy muscled, long bodied & best of all, has a great attitude.

Lot 74 **MAF Windy 2559**
 Birth Date: 03-01-2025 Bull 21437565

Tattoo: 2559 

SIRE: LAR WINDY 647K AAA 21320632



*KROUPALS B&B Pathfinder 8106

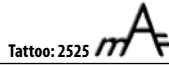
DAM: B M ANN TRAVELER 2331 AAA 21020626
 B M Ann Traveler 2673



CED	BW	WW	YR	RADG	SC		
+4	+2.2	+60	+112	+30 20%	+72		
DOC	HP	CEM	MILK	\$EN			
+14	+17.1 2%	+8	+31 20%	-27			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+42	+40	+24	72	667	93	1315	101
\$M	\$W	\$F	\$B	\$C			
+56	+56	+92	+128	+222			

• Out a 1st calf Pathfinder sired heifer with a BR of 1/95.

Lot **75** **MAF Hindquarter 2525** [CAF]
 Birth Date: 02-17-2025 Bull 21471278



SIRE: LAR HINDQUARTER 049H AAA 19951844



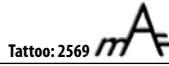
#Sitz Sensation 693A
 DAM: #B M MISS EVILINA 266 AAA 18649401
 B M Miss Evilina 2742



CED	BW	WW	YR	RADG	SC		
+17	1%	-2.9	2%	+53	+104	+24	+1.23
DOC	HP	CEM	MILK	\$EN			
+26	20%	+10.0	+11	25%	+34	10%	-2
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+36	+38	+64	66	777	108	1380	106
\$M	\$W	\$F	\$B	\$C			
+82	20%	+65	+70	+110	+225		

Hindquarter is an impressive looking, good-footed herd bull that came from Littau Ranch & has done a nice job for us. This level-topped bull exhibits power & bone & is out a 10-year-old Sensation sired Pathfinder cow with a BR of 4/100 & WR of 7/103.

Lot **76** **MAF Hindquarter 2569**
 Birth Date: 03-10-2025 Bull 21437583



SIRE: LAR HINDQUARTER 049H AAA 19951844



#*Musgrave Aviator
 DAM: B M MISS SNOWFLAKE 295 AAA 19579243
 #B M Miss Snowflake 241



CED	BW	WW	YR	RADG	SC		
-3	+3.4	+65	+116	+22	+1.51	15%	
DOC	HP	CEM	MILK	\$EN			
+24	+14.8	10%	-1	+35	10%	-21	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+49	+48	+55	95	707	99	1230	95
\$M	\$W	\$F	\$B	\$C			
+61	+66	+88	+129	+228			

Hindquarter son out of a 6-yr-old Aviator daughter with a WR of 4/105 & YR of 1/113. Grandam is a Pathfinder.

Lot **77** **MAF Hindquarter 2563**
 Birth Date: 03-06-2025 Bull 21437646



SIRE: LAR HINDQUARTER 049H AAA 19951844



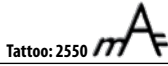
#*K C F Bennett TheRock A473
 DAM: B M ANN 2012 AAA 19876475
 B M Ann 2444



CED	BW	WW	YR	RADG	SC		
+11	15%	-1.0	10%	+61	+109	+26	-.09
DOC	HP	CEM	MILK	\$EN			
+18	+13.3	25%	+9	+30	25%	-5	
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+37	+35	+34	80	673	94	1249	96
\$M	\$W	\$F	\$B	\$C			
+70	+71	+76	+108	+210			

Dam is out of The Rock & has a BR of 4/97.

Lot **78** **MAF SpotLite 2550**
 Birth Date: 02-24-2025 Bull 21457822



SIRE: MAF SPOTLITE 2053 AAA 19876461



*MAF Destination 423
 DAM: B M MISS EVILINA 2961 AAA 19643430
 B M Miss Evilina 2742



CED	BW	WW	YR	RADG	SC		
+7	+1.4	+64	+111	+25	+20		
DOC	HP	CEM	MILK	\$EN			
+16	+10.0	+4	+24	-19			
CW	MARB	RE	BW	Adj. WW	WW Ratio	Adj. YW	YW Ratio
+30	+27	-.09	80	717	100	1199	92
\$M	\$W	\$F	\$B	\$C			
+49	+59	+59	+81	+154			

SpotLite son out of low birth Destination daughter with a BR of 5/89 & WR of 5/100.

Selling 50 Purebred Yearling Angus Heifers – These heifers were home raised & managed together with our replacement heifers on a 32 Mcal ration. They are Bangs vaccinated, have had their breeding shots and they've all received a magnet. NO CREEP fed to either the heifers or the bulls in the sale.

2025 Sale Day



Thank you to our customers!

MAKE YOUR CATTLE STAND OUT



You've made a significant investment in your genetics, but does the market recognize that? Stand out by differentiating our cattle with AngusLinkSM programs: the Genetic Merit ScorecardSM and AngusVerifiedSM.

ANGUS LINKSM
**GENETIC
MERIT**
SCORECARDSM

The Genetic Merit Scorecard gives buyers the confidence they need to pay more for your quality calves.

**ANGUS
VERIFIED**SM

AngusVerified validates your calves are sired by registered Angus bulls and make your cattle stand apart from other black hides on sale day.

Users of AngusLink programs earn **\$13-15/CWT PREMIUMS** on average. Give us a call, and learn how to claim your competitive edge with AngusLink value-added programs.

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Expected Progeny Difference (EPD), is the prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the database. EPDs are expressed in units of measure for the trait, plus or minus. Interim EPDs may appear on young animals when their performance has yet to be incorporated into the American Angus Association National Cattle Evaluation (NCE) procedures. This EPD will be preceded by an "I", and may or may not include the animal's own performance record for a particular trait, depending on its availability, appropriate contemporary grouping, or data edits needed for NCE.

PRODUCTION EPDs

Calving Ease Direct (CED), is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

Birth Weight EPD (BW), expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

Weaning Weight EPD (WW), expressed in pounds, is a predictor of a sire's ability to transmit weaning growth to his progeny compared to that of other sires.

Yearling Weight EPD (YW), expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

Residual Average Daily Gain (RADG), expressed in pounds per day, is a predictor of a sire's genetic ability for postweaning gain in future progeny compared to that of other sires, given a constant amount of feed consumed.

Scrotal Circumference EPD (SC), expressed in centimeters, is a predictor of the difference in transmitting ability for scrotal size compared to that of other sires.

MATERNAL EPDs

Heifer Pregnancy (HP), is a selection tool to increase the probability or chance of a sire's daughters becoming pregnant as first-calf heifers during a normal breeding season. A higher EPD is the more favorable direction and the EPD is reported in percentage units.

Calving Ease Maternal (CEM), is expressed as a difference in percentage of unassisted births with a higher value indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.

Maternal Milk EPD (Milk), is a predictor of a sire's genetic merit for milk and mothering ability as expressed in his daughters compared to daughters of other sires. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.

Cow Energy Value (\$EN), expressed in dollar savings per cow per year, assesses differences in cow energy requirements as an expected dollar savings difference in daughters of sires. A larger value is more favorable when comparing two animals (more dollars saved on feed energy expenses). Components for computing the cow \$EN savings difference include lactation energy requirements and energy costs associated with differences in mature cow size.

MANAGEMENT EPDs

Docility (Doc), is expressed as a difference in yearling cattle temperament, with a higher value indicating more favorable docility. It predicts the average difference of progeny from a sire in comparison with another sire's calves. In herds where temperament problems are not an issue, this expected difference would not be realized.

CARCASS EPDs

Carcass Weight EPD (CW), expressed in pounds is a predictor of the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.

Marbling EPD (Marb), expressed as a fraction of the difference in USDA marbling score of a sire's progeny compared to progeny of other sires.

Ribeye Area EPD (RE), expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

\$VALUE INDEXES

\$Value indexes, an economic selection index allows multiple change in several different traits at once pertaining to a specific breeding objective. The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires if the sires were randomly mated to cows and if calves were exposed to the same environment.

Maternal Weaned Calf Value (\$M), an index, expressed in dollars per head, predicts profitability differences from conception to weaning with the underlying breeding objective assuming that individuals retain their own replacement females within herd and sell the rest of the cull female and all male progeny as feeder calves. The model assumes commercial producers will replace 25% of their breeding females in the first generation and 20% of their breeding females in each subsequent generation. Traits included are as follows: calving ease direct, calving ease maternal, weaning weight, milk, heifer pregnancy, docility, mature cow weight, claw set and foot angle.

Weaned Calf Value (\$W), an index, expressed in dollars per head, to predict profitability differences in progeny due to genetics from birth to weaning. The underlying objective being producers will retain 20% of the female progeny as replacements and sell the rest of the cull females and their male counterparts as feeder calves. Traits included are as follows (in no particular order): birth weight, weaning weight, milk, and mature cow weight.

Feedlot Value (\$F), an index, expressed in dollars per head, to predict profitability differences in progeny due to genetics for postweaning feedlot merit compared to the progeny of other sires. The underlying objective assumes producers will retain ownership of cattle through the feedlot phase and sell fed cattle on a carcass weight basis, but with no consideration of premiums or discounts for quality and yield grade. Traits contributing directly to the index are as follows: yearling weight (gain), carcass weight and dry-matter intake.

Beef Value (\$B), a terminal index, expressed in dollars per carcass, to predict profitability differences in progeny due to genetics for postweaning and carcass traits. This terminal index assumes commercial producers wean all male and female progeny, retain ownership of these animals through the feedlot phase and market these animals on a carcass grid. Traits included in the index are as follows: yearling weight, dry-matter intake, marbling, carcass weight, ribeye area and fat.

Combined Value (\$C), an index, expressed in dollars per head, which includes all traits that make up both Maternal Weaned Calf Value (\$M) and Beef Value (\$B) with the objective that commercial producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd. The remaining cull heifer and steer progeny are then assumed to be sent to the feedlot where the producers retain ownership of those cattle and sell them on a quality-based carcass merit grid. Expected progeny differences (EPDs) directly influencing a combined index: calving ease direct (CED) and maternal (CEM), weaning weight (WW), yearling weight (YW), maternal milk (Milk), heifer pregnancy (HP), docility (DOC), mature cow weight (MW), foot angle (Angle), claw set (Claw), dry matter intake (DMI), marbling (Marb), carcass weight (CW), ribeye area (RE) and fat thickness (Fat).

Don't buy an **imposter.**

Not all "Angus" bulls are **REGISTERED** Angus bulls.



If you see this logo in conjunction with an individual animal or group of animals, you know that that animal is registered with the American Angus Association and backed by the power of **data, programs** and **pedigrees** of the Association.

Invest wisely in those that carry the **Powered By Angus** logo.



Look for the **REGISTRATION NUMBER.**

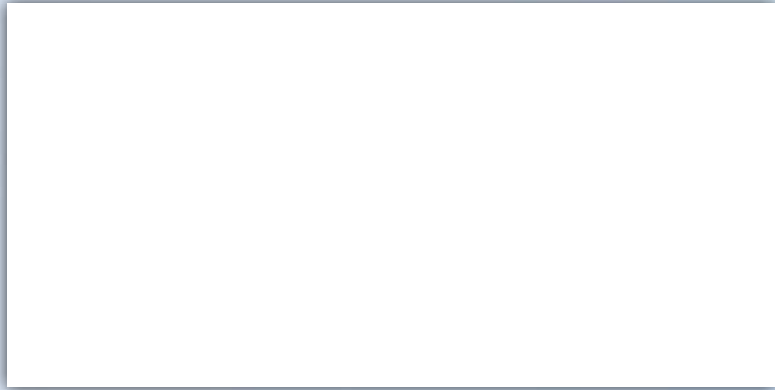
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